

WEDNESDAY 20 SEPTEMBER IS **TAX EQUALITY DAY**

ALL PRICES REDUCED BY 7.5%

WHY?

- The UK on-trade currently pays a 20% VAT rate on all food and drink sales, Supermarkets pay no VAT on food so can use the saving to discount alcohol
- Lower VAT in Hospitality will create more jobs
- Lower VAT in Hospitality we mean more tax revenue for the Government as sales and jobs increase

“This year’s Tax Equality Day will be a fantastic opportunity for eating and drinking-out businesses to get behind the campaign by involving their customers and spotlighting the positive effects of lower VAT.”

Kate Nicholls, ALMR

SUPPORTED BY:



“A reduction in the level of VAT on a long-term basis will create a level playing field and generate growth and jobs in an important and vital industry – especially in beleaguered high streets.”

**Tim Martin,
Wetherspoons**

We call on the Government to **BE FAIR**

SUPPORT THE HOSPITALITY INDUSTRY