

THURSDAY 23RD SEPTEMBER IS TAX EQUALITY DAY

ALL PRICES REDUCED BY 7.5%

WHY?

- The UK on-trade currently has one of the highest VAT rates in Europe on all food and drink sales. Supermarkets pay no VAT on food so can use the saving to discount alcohol.
- Lower VAT in Hospitality will create more jobs.
- Lower VAT in Hospitality will mean more tax revenue for the Government as sales and jobs increase.

"Tax Equality Day is a great way to highlight just how hospitality businesses are disproportionately hit by VAT.

"A cut in the rate of VAT for the hospitality sector can help address this unfairness and allow pubs and bars to invest in their businesses and staff members."

Kate Nicholls, ALMR

SUPPORTED BY:



"Taxes should be fair and equitable. Pubs have been under fantastic pressure for decades due to the tax disadvantages that they have with supermarkets.

"We urge the Chancellor to create tax equality between pubs and supermarkets by making the current VAT regime for pubs permanent."

Tim Martin, Wetherspoons

We call on the Government to **BE FAIR**

SUPPORT THE HOSPITALITY INDUSTRY