

PRINT & DIGITAL EDITION ADVERTISING RATES

Full page (274mm wide x 370mm tall) **£1600**

Half page (274mm wide x 170mm tall or
135mm wide x 370mm tall) **£925**

Quarter page (135mm wide x 170mm tall) **£550**

Eighth Page (135mm wide x 90mm tall) **£300**

Advertorial charge (100-250 words) **£150**

Series discount: 10% off on 4 insertions

Options including tailored supplements, wraps and spreads are available on request

INSERT RATES

Price per Thousand on Application

- All inserts will be weighed prior to insertion.
- Inserts must be supplied folded, to a maximum size of A4.
- Payment may be requested in advance (Subject to RBC's discretion).
- Inserts can be distributed to single areas if required.



VAT: All prices exclude VAT at standard rate

WEB ADVERTISING RATES

Banner on Front Page of Website (580px wide x 80px tall)
£450 for 3 months
£900 for 6 months
£1600 for 12 months

Button Advert on sidebar on every page of website (125px square)
£450 for 3 months
£900 for 6 months
£1600 for 12 months

Sidebar advert on every page of website (300px wide x 125px tall)
£800 for 3 months
£1500 for 6 months
£2500 for 12 months

Product and Services News Entry
£300 for 3 months
£500 for 6 months
£900 for 12 months

E-NEWSLETTER ADVERTISING

Costs quoted are for a four week period, sending 2 e-newsletters a week (8 in total) to approx 20,000 subscribers

Banner (80px high x 580px wide) **£500**

Button Advert (125px square) **£400**

Product News entry, linking to full entry on website **£300**

COMBINED ADVERTISING

(4 week period on both website and newsletter)

Banner (80px high x 580px wide) **£650**

Button Advert (125px square) **£500**

DEDICATED E-SHOT

Sending to approx 20,000 subscribers.

Price on Application